



For Immediate Release
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Contact Information:
[School/Advisor Contact Info]
or John Stiles
Phone: 406.209.4490

[Name of School] Students Earn Recognition at International DECA Conference

688 students compete for international awards and scholarships as emerging leaders and entrepreneurs.

City, State – [Name of School] DECA chapter members earned the organization’s highest honors at Montana DECA’s State Career Development Conference at Fairmont Hot Springs Resort, February 11-13, 2018.

Students/advisors receiving recognition at the international level were:

Name of Student/Advisor	Event/Scholarship	Place/Honor	Company Sponsor (if applicable).

During the school year, approximately 120,000 of DECA’s 210,000 student members take part in the organization’s [competitive events program](#), allowing them to compete for local and regional titles. The competitions are designed to simulate real-life business scenarios and test students’ academic understanding and skills development. The top state and provincial winners put their talents to the test during the program’s final round of competition in Atlanta. The DECA International Career Development Conference is the pinnacle of competition, where nearly 21,000 students vie for international honors. Over \$500,000 in scholarships and awards were presented to students and teachers for their achievements.

This year’s #MTDECA State Career Development Conference featured a record breaking 688 attendees, and played off of the theme - “**Limitless**”. The DECA experience isn’t just for one kind of member with one specific set of goals. The DECA experience is about exploring options, discovering new paths and experiencing opportunities they (students) never knew existed. With DECA, the possibilities for success are **limitless**. From DECA’s [competitive events](#) and [leadership opportunities](#), to [career pathway conferences](#) and [chapter programs](#), there is a unique event, program, conference and campaign for every member to participate in. Being a DECA member allows students to discover their true ambition, realize their college and career goals and begin a journey of self-discovery.

The Limitless theme encouraged students to ignore their fear and push aside their uncertainty, because with DECA their knowledge, skills, achievements and experiences will truly be **limitless**.

ABOUT DECA:

Montana DECA is Montana's premier business career and technical student organization (CTSO) that prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management. DECA enhances the preparation for college and careers by providing co-curricular programs that integrate into classroom instruction, apply learning, connect to business and promote competition. For more information about DECA, please visit [our website](#) and to see the conversation from this year's conference follow #MTDECA on [Twitter](#).

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