

NEWS RELEASE

from Montana Association for Career and Technical Education



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LOCAL EDUCATOR PARTICIPATES IN MONTANA ACTE FALL INSTITUTE

CITY, MT- _____, _____
(Your name) (Your title)

of _____ in _____
(Name of institution) (Name of City/State)

was among the 150 attendees at the Montana Association for Career and Technical Education's (ACTE) Annual Fall Institute. The institute, held in Bozeman, MT, October 20-21, offered dozens of educational sessions designed to instruct educators on the latest developments in career and technical education, including Empowering Student Entrepreneurs, Dual Enrollment and Big Sky Pathways, Business and Industry Panels, Welding Technology, Hiring and Hosting in a Global Economy, Google Classroom, Project Lead the Way, Interior Design to name a few. More than 12 exhibiting companies and colleges, featuring the latest in technology, displayed their products and services as well as Big Sky Pathways from Montana's two-year colleges.

The Institute's general session speaker – Joe Walkuski, the CEO at TEXbase, a leading provider of web-based compliance, quality and materials management software solutions for the apparel, footwear and consumer products located in Bozeman, MT. TEXbase is a pioneer in web-based business solutions and collaboration platforms that unite brands, retailers, suppliers and testing labs, provides benefits that span the full product development and supply chain continuum, from product concept to regulatory compliance.

Today's textile and apparel industry represents an exciting career opportunity for our students. Despite the effects of globalization and regulation over the past 30 years, today's consumer brands are innovating at a rapid pace and building supply chains to deliver exciting new products that are both environmentally sound and ethically driven. While the disciplines required to be successful in apparel have both morphed and expanded, the consumer remains the ultimate beneficiary of the truly rewarding experiences of industry professionals striving to bring new products to market in an ever changing manufacturing and retail environment. Joe took attendees through a bit of history to understand where we are today and focus on specific opportunities that exist for students who choose a career in the "rag trade".

_____ attended sessions on (Talk about your experience here)
(Your last name)

Career and technical education encompasses a broad curriculum of knowledge and skills that provides students with the academic and technical skills necessary to succeed in today's workforce. These classes provide secondary students with a foundation of competencies that allow them the opportunity to pursue postsecondary

education or move directly into careers. They also provide adults with the opportunity to focus their careers and acquire the technical skills needed to current meet workplace demands. Further, career and technical education meets the needs of today's employers for a highly skilled workforce.

The Association for Career and Technical Education is the national professional association for the field of career and technical education. Now in its 91st year, ACTE's membership numbers more than 25,000 teachers, counselors and administrators at the middle school, high school and postsecondary levels.

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