

NEWS RELEASE

from Montana Association for Career and Technical Education



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LOCAL EDUCATOR PARTICIPATES IN MONTANA ACTE FALL INSTITUTE

CITY, MT- _____, _____
(Your name) (Your title)

of _____ in _____
(Name of institution) (Name of City/State)

was among the 180 attendees at the Montana Association for Career and Technical Education's (ACTE) Annual Fall Institute, *Say YES to CTE: Educating the Next Generation*. The institute, held at the Billings Hotel and Convention Center, October 18-19, offered dozens of educational sessions designed to instruct educators on the latest developments in career and technical education, including Next Generation Personal Finance, Youth Entrepreneurship for Montana Students, Math and Fire, Be Inspired to be the Nest Joanna and Chip Tour, and Say Yes to FCS: Promote and Publicize to name few. More than 10 exhibiting companies and colleges, featuring the latest in technology, displayed their products and services.

The Institute's general keynote speaker was Andrew McPeak. Bob Green. Andrew is a millennial speaker and content developer with Growing Leaders. His experiences as both a presenter and curriculum designer have led him to become well versed in communicating to and about the next generation. In his role as Program Excellence Manager, he works closely with schools, universities, companies and sports teams on implementing *Habitudes* as a tool to teach life and leadership skills. This experience enables him to help leaders understand how to craft their message in a way that best connects with today's student. Most notably Andrew is a co-author alongside Dr. Tim Elmore on their latest book – *Marching Off The Map*. *Marching Off The Map* presents information on the world's newest generation of students (Generation Z) and helps educators understand how to best connect with and lead them in the classroom.

Power sessions by exhibitors included Reach Higher Montana (Reach Higher Montana is dedicated to Montana students' postsecondary success). The mission of Reach Higher Montana is to guide, prepare, and support Montana students with inspiration, information, and resources for college. Other power sessions included Daktic, a proven leader in industrial training and engineering education systems, discussed how their systems build bridges between education and industry to ensure the program you offer supports real market needs, X-Cal and Stukent, a pioneering internet marketing education system.

The main breakout general sessions were "CTE 2019: The Effect on You" and "#YEMontana- Youth Entrepreneurship for Montana Students". Topics included Perkins V, Montana CTE Content Standards, Montana Work -Based Learning Manual, Montana Career Pathways & One-Two-Free for Dual Enrollment.

_____ attended sessions on (Talk about your experience here)

(Your last name)

Career and technical education encompasses a broad curriculum of knowledge and skills that provides students with the academic and technical skills necessary to succeed in today's workforce. These classes provide secondary students with a foundation of competencies that allow them the opportunity to pursue postsecondary education or move directly into careers. They also provide adults with the opportunity to focus their careers and acquire the technical skills needed to current meet workplace demands. Further, career and technical education meets the needs of today's employers for a highly skilled workforce.

The Association for Career and Technical Education is the national professional association for the field of career and technical education. Now in its 93rd year, ACTE's membership numbers more than 25,000 teachers, counselors and administrators at the middle school, high school and postsecondary levels.

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