

## Institute Trade Show Highlights

**Power Sessions** highlighted the 2017 MACTE Fairmont Hot Springs fall institute trade show. Power Sessions featured the trade show exhibitor's presenting their most important benefits for CTE teachers in a concentrated, 25-minute format. In past years exhibitors would have only a few minutes during breaks to introduce CTE teachers to the benefits of their products and services. Now Power Sessions allow them to focus on the benefits and not just on short visits with show attendees.

The Power Sessions covered all MACTE divisions and presented some great new ideas. For instance, MSU Bozeman and Gallatin College explained the university's new culinary program and the benefits of both 2 year and 4-year programs. Stukent showed new ways to teach students how to use the Internet for marketing. MCIS presented the latest techniques of how teachers can help students with career planning, the Department of Labor Safety Division reviewed the free OSHA 10 training they do for high schools, One Montana introduced their latest entrepreneurial program for students. Reach Higher Montana described the latest financial aid tools they offer for Montana students. DAKTIC discussed how to create systems that bridge high school learning with industry plus the latest in welding simulation. and more.

Power Sessions were popular, and exhibitors have already told us to count them in for the 2018 fall institute in Billings. So, look for the complete schedule this fall when you return to school. Yes, of course you also receive continuing education credit for Power Sessions.

The **MACTE trade show** continued to feature exhibitors with the newest and latest products and services to help you and other CTE teachers maximize your effectiveness with your students. Montana's leading two-year colleges, including Highlands College from Butte, MSU Northern, Havre, and Gallatin College (plus MSU Bozeman) were on hand to explain potential pathways from high school to their highly rated CTE programs. Reach Higher Montana (Formerly Student Assistance Foundation), the luncheon sponsor, explained how teachers can help students earn the highest amount of financial aid possible. GW Textbooks again handed out some of the industry's most popular CTE text books. X-Cal, a new exhibitor demonstrated their line of simulators and showed how teachers can align their courses with many of Montana's colleges.

Many of the exhibitors have already stated they would be in Billings next October. In addition, several exhibitors, who missed this year because of scheduling difficulties, have put the 2018 Billings institute on their schedules. Popular additions include Far West Educational Systems and Northwest Tech, sponsors this year, who plan on exhibiting in Billings. NCCER is looking to exhibit in Billings. And look for a popular new educational opportunity, 911 Training Company, from Seattle, Washington. Their 911 training is proving a popular postsecondary career opportunity for many without enrolling directly in a university setting.

Mark down October 18<sup>th</sup> and 19<sup>th</sup> 2018, Red Lion Hotel, Billings for the next fall institute and trade show. You will find the institute trade show and power sessions a great benefit for your teaching success.